

## IIM MILLION





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# Master Facilitator / Instructional Designer / Speaker / Consultant

#### Jim's most recent project was facilitating a soft skills "Delivery / IQS initiative" for Lexus.

After starting his business career in the automotive industry in 1977 he has been involved in education and training.

Jim has a diverse background that includes experience in all facets of teaching/training from the outdoor low and high ropes courses to the large audience multi-media driven presentations.

As a facilitator/educator, lim is known and respected as being a facilitator's facilitator. He has been responsible for training thousands of trainers throughout many industries in facilitation skills as well as product training techniques using the most up to date adult learning theories. Throughout his career he has been responsible for mentoring many very successful trainers/facilitators in many diverse industries.

As a consultant, Jim has been on numerous brand teams to implement best practices and initiate culture changes. Manufacturers have called on Jim to help achieve their goals in both sales and service operations.

As a developer/writer, lim has participated in hundreds of programs as a member of the development team and has himself written numerous product launches, skills based courses and culture change/team building initiatives as well as university curriculums for Toyota, Mitsubishi, Ford, Mazda, Yamaha and Guarantee Federal Bank to name a few.

In the capacity of Creative Director, Jim has written and directed many training programs & videos for use in the automotive industry and has worked with personalities, including Ivan "Ironman" Stewart and Mario Andretti.

As a **people person**, Jim has the unique ability to communicate effectively with every person in the organization on any level, whether it be the CEO or custodian. His philosophy is that every person, regardless of position, contributes to an organization's growth. It's this skill that lands lim the keynote speaker slot for many fortune 500 companies.

As a team player, Jim is dedicated to helping others achieve their goals and in the process achieving his. His creativity and getit-done attitude provides high value for companies bringing new training initiatives to market.

His mantras: "Give more love than you get and take more pain than you give!" "It's all about F.U.N....Feeling **Unusually Nice!**"

#### **Manufacturer Clients**

- Ford
- · Chrysler / Dodge
- · Toyota Motor
- Toyota **Financial** Services
- · Lexus
- GM

- Saturn
- Mitsubishi
- Acura
- Nissan
- Infiniti
- Mercedes-
- Benz
- Suburu

- Volkswagon
  - Mazda

  - Jaguar
  - Hyundai
  - · Yokohama Tires
  - Suzuki
- Jaguar

### Ross Roy

- · Carlson Mktg.
- Caribiner
- · General Physics/ Sandy
- Business Incentives
- Automotive Events, Inc.
- VSI

#### **Vender Clients**

- Martin Brinkerhoff
- · Jackson-Dawson
- · Jack Morton
- Maritz
- · Campos Creative
- · Excellence in Motivation
- . J.D. Power & Assoc.

- AMCI
- Precision Dynamics, Inc
- Creative Design Group
- Greenslate Creative
- APEX
- Baylor Group

